

Sport Management Major Requirements		
Course #	Course Title	Credits
KNES Core Courses (24 CH)		
KNES 280	Introduction to Sport Industry	3
KNES 333	Sport Management	3
KNES 345	Seminar and Field Experience in Sport Management	3
KNES 353	Sport and Society (CORE 9)	3
KNES 390	Sport and Globalization	3
KNES 452	Sport Marketing	3
KNES 456	Legal and Ethical Issues in Sport	3
KNES 460	Cultural Economy of Sport	3
Internship in Sport Management (KNES 445)		6
KNES Elective Courses (must be from defined list on back of page)		12
Business Administration Minor Courses (24 CH)*		
ACCT 201	Accounting Principles I	3
ACCT 202	Accounting Principles II	3
ECON 201	Microeconomic Principles (CORE 6)	3
ECON 202	Macroeconomic Principles	3
FIN 330	Principles of Financial Management	3
MKTG 341	Principles of Marketing	3
MNGT 361	Principles of Management	3
MATH 231^	Basic Statistics	3
ECON 205^	Stats for Business & Econ	
Total Credit Hours Earned		66

*Business Administration Minor requirements are coordinated by the College of Business and Economics

^Only 1 of these courses is required for completion of the Business Administration Minor

Miscellaneous:

- Students are required to find their own internship and will work with the SPMT internship coordinator to receive course credit.
- Students who are making good progress towards timely degree completion may want to explore adding an additional minor – possible choices include: Finance, Economics, Entrepreneurship, Math, Communication Studies, Mass Communication, Electronic Media & Film

SAMPLE DEGREE PLAN

Freshman

Term 1	Units	Term 2	Units
ECON 201	3	ENGL 102 (Core 2)	3
TSEM 102 (Core 1)	3	ECON 202	3
Core	3	KNES 280	3
Core	3	Core	3
Core	3	Core	3
15		15	

Sophomore

Term 1	Units	Term 2	Units
ACCT 201	3	ACCT 202	3
ECON 205 or MATH 231	3	KNES Elective	3
Core	3	Core (Lab)	4
Core	3	Core	3
Core	3	Elective	3
15		16	

Junior

Term 1	Units	Term 2	Units
KNES 333	3	MNGT 361	3
KNES 353	3	KNES 345	3
MKTG 341	3	KNES 390	3
Elective	3	KNES Elective	3
Elective	3	Elective	3
15		15	

Senior

Term 1	Units	Term 2	Units
KNES 452	3	KNES 445	6
KNES 456	3	KNES 460	3
FIN 330	3	KNES Elective	3
KNES Elective	3	Elective	3
Elective	3	15	
15			

Total Units: 121

Approved KNES Elective Courses (pre-requisites may apply)

KNES 251	History of Sport in America
KNES 285	Sport: Cross-Cultural Perspective
KNES 301	Introduction to Recreation and Leisure
KNES 320	Culture, Health, and the City
KNES 331	Principles of Coaching
KNES 337	Advanced Coaching
KNES 349	The Modern Olympic Games
KNES 351	Philosophy: The Sport Experience
KNES 355	Psychology of Sport
KNES 357	Sport in Film
KNES 391	Sport Event Management
KNES 396	Independent Study
KNES 403	Organization and Administration of Intramurals
KNES 418	Sport Facility Management and Operations
KNES 437	Sport and the Media
KNES 441	The American Women in Sport
KNES 445	Internship in Sport Management
KNES 449	Leadership for Sport Professionals
KNES 454	Sport Sales and Sponsorship
KNES 458	Applied Sports Marketing
KNES 465	Strategic Sports Communication
KNES 472	Selected Topics in SPMT (approved topics)
KNES 494	Travel Study (approved trips)
ECON 370	Sports Economics
LEGL 325	Sports Law
MNGT 463	Organizational Leadership

IMPORTANT NOTES:

Students are expected to keep track of their completion of graduation requirements using the *Academic Requirement Report* available on their student account. It is recommended that students take approximately 30 credit hours per academic year (Fall, Winter, Spring, and Summer) in order to graduate within four years. Use the suggested degree plan as a guideline.

A minimum of 120 credit hours is required to graduate which may require general elective credits. Suggested general elective credits for students pursuing a Sport Management degree include COMM 131, COSC 111, ENGL 317 and PSYC 101. Taking additional KNES electives is strongly advised to gain other SPMT-related skill competencies and experiences.

A grade of "C" or better must be earned in all courses required for the academic major and minor. If the required grade is not achieved, the course may be repeated a second time without permission. Students may not make a third attempt of a course except with prior approval. Students must complete a *Petition for a Third Attempt Form* before registering for the course. **Repeated credits will inaccurately appear** as counting twice until *AFTER* the course is completed the second time – be aware of this when considering credit totals while repeating course work.

A minimum of 12 Business Administration Minor credit hours must be completed at Towson to meet graduation requirements – please confirm your status and course options with the Business Administration office.

Additional graduation information, including application deadlines, is available at: <http://www.towson.edu/registrar/graduation/undergrad/index.asp>

Prerequisite Information for KNES courses

<u>Course</u>	<u>Prerequisite</u>
KNES 280	SPMT Major
KNES 333	ACCT 201; ACCT 202; KNES 280
KNES 345	KNES 280; KNES 333 (may be taken concurrently)
KNES 353	ENGL 102 or ENGL 190; Junior+ Standing
KNES 390	KNES 280
KNES 445	KNES 333; KNES 345; 72 credits earned, 2.0+ GPA; SPMT Major
KNES 452	MKTG 341
KNES 456	KNES 333
KNES 460	KNES 333 or permission from the Kinesiology Department

Prerequisite Information for Non-KNES courses

Pre-requisite information for non-KNES course work should be confirmed via the official University Catalog.

<u>Course</u>	<u>Prerequisite</u>
ACCT 202	ACCT 201
ECON 205	MATH 109 or higher, excluding MATH 204
FIN 330	MATH 231/ECON 205; ACCT 201; ACCT 202; ECON 201; ECON 202
MATH 231	MATH 109 or higher, excluding MATH 204
MKTG 341	Sophomore+ standing
MNGT 361	Junior+ standing