

## FirstName LastName

Towson, MD • sbwill@int.college.edu • (410) 555-5555

LinkedIn address

<b>EDUCATION</b>	Bachelor of Science in Communication Studies Towson University, Towson, MD Minor, Marketing	May 20xx
<b>RELATED COURSEWORK</b>	Advanced Public Speaking Towson University <ul style="list-style-type: none"><li>• Conducted research, including an interview, in preparation for three formal speeches</li><li>• Presented five speeches, both prepared and impromptu</li></ul> Sales & Marketing Towson University <ul style="list-style-type: none"><li>• Designed and implemented a marketing strategy for local non-profit organization by applying online networking tools</li><li>• Created presentation based on the effectiveness of visual displays</li><li>• Managed team of nine colleagues to carry out an online marketing project that raised \$8,000 for Race for the Cure</li></ul>	Fall 20xx  Spring 20xx
<b>CUSTOMER SERVICE</b>	Retail Salesperson, Merchandising Specialist The Gap, Baltimore, MD <ul style="list-style-type: none"><li>• Create “Flower Power” designer promotion for core collection in Baltimore stores to generate record sales</li><li>• Provide customer service to customers of all ages in a high-volume store (over \$6 million annual sales)</li><li>• Direct and manage four internal staff and network of five, external local-market agencies/consultants</li><li>• Serve as a member of the Baltimore GAP design committee to create marketing strategies that reach diverse populations</li></ul> Associate Panera Bread, Hunt Valley, MD <ul style="list-style-type: none"><li>• Provided efficient and timely service to customers in a fast-paced environment</li><li>• Trained over 10 new associates on company policies and procedures</li></ul>	Jan 20xx- Present  June 20xx-Jan 20xx
<b>VOLUNTEER EXPERIENCE</b>	St. Joseph’s Hospital, Baltimore, MD <ul style="list-style-type: none"><li>• Supported patient relations and regional outreach program by creating networks with 1,350 patients and healthcare providers</li></ul>	May-Aug 20xx