

## DREAM JOBS: MY CAREER IN SPORTS

Sports are a multi-faceted industry and while many jobs such as radio broadcasters and journalists have been around for decades, there are also emerging opportunities today as data scientists, social media coordinators, and strength and conditioning coaches. This course will showcase positions new and old by bringing in speakers from baseball, football, basketball, hockey, and golf to offer students a court-side seat to what it's like to work in sports.



### YOUR INSTRUCTOR: KATIE KRALL, MBA



Katie Krall spent 2022 as a Development Coach with the Boston Red Sox where she oversaw pitch design, advance scouting and integrating data into player plans. This was her first season in uniform and coaching 1st base wearing #43. She previously was part of the Global Strategy team at Google focusing on Google Workspace after two seasons at the Cincinnati Reds as a Baseball Operations Analyst, a position that combined the worlds of roster construction, analytics, and scouting. After graduating from Northwestern University, Krall worked for a year and a half at Major League Baseball in the Commissioner's Office in New York City as a League Economics & Operations Coordinator. At MLB, Krall advised Clubs on 40-man roster management, MLB rules and compliance, major league administration, and salary arbitration. In 2016, Krall planned the World Series Trophy Tour for the Chicago Cubs. The previous summer, she was an Assistant General Manager in the Cape Cod Baseball League. She received her MBA from the University of Chicago's Booth School of Business.

**THURSDAYS, JANUARY 11TH THROUGH FEBRUARY 15TH**

**9AM ALASKA | 10AM PACIFIC | 11AM MOUNTAIN | 12PM CENTRAL | 1PM EASTERN**

- Live Lecture 1, Thursday, January 11
- Live Lecture 2, Thursday, January 18
- Live Lecture 3, Thursday, January 25
- Live Lecture 4, Thursday, February 01
- Live Lecture 5, Thursday, February 08
- Live Lecture 6, Thursday, February 15

For more information contact: