



BALTIMORE ALLIANCE
for Careers in Healthcare

Creating pathways to opportunity



**BUILDING
HIGH-QUALITY
EMPLOYER-DRIVEN
PARTNERSHIPS**

WHY



TO ADDRESS:

- 1) HIGH UNEMPLOYMENT,
UNDEREMPLOYMENT**
- 2) WORKFORCE
DEVELOPMENT
SHORTAGES**

KEY PLAYERS



- **EMPLOYERS**
- **COMMUNITY ORGANIZATIONS**
- **TRAINING PROVIDERS**
- **COMMUNITY COLLEGES**

INTERMEDIARY'S ROLE



- **CONVENE THE KEY PLAYERS**
- **COORDINATE ACTIVITIES**
- **ACT AS A CLEARING HOUSE OF INFORMATION FOR EVERYONE INVOLVED**
- **SEEK FUNDING TO SUPPORT THE WORK OF THE GROUP**
- **PROVIDE REPORTS TO FUNDERS**

What results do we want?



- **QUALIFIED POOL OF CANDIDATES READY FOR EMPLOYMENT**
- **OPPORTUNITIES FOR DISENFRANCHISED MEMBERS OF THE COMMUNITY TO PARTICIPATE IN EMPLOYMENT OPPORTUNITIES**

What will it take to succeed?



- **CLEARLY DEFINED RESULTS – ANSWER THE QUESTION “ WE WANT EMPLOYEES WHO ARE...**
- **WHAT ARE THE INDICATORS THAT TELL US WE HAVE ACHIEVED THESE RESULTS – COLLECT THE DATA**
- **WHAT IS THE STORY BEHIND THESE?**
- **WHAT WORKS TO ACHIEVE THE RESULTS?**