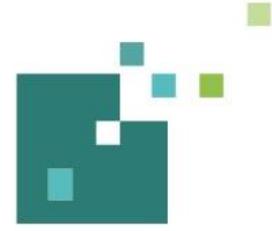


launchgen



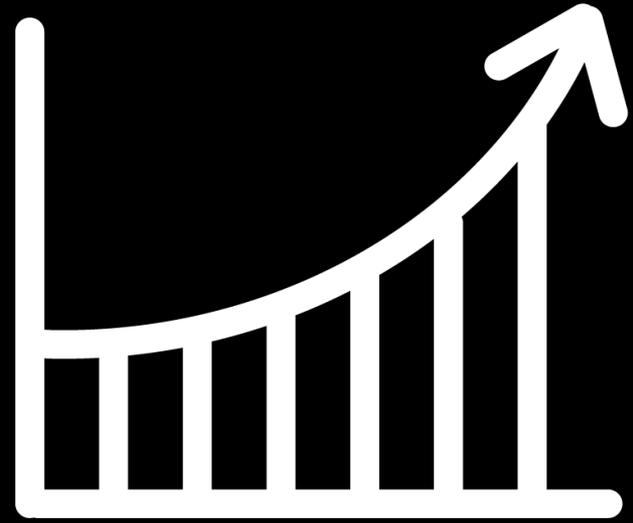
Launch the next generation of innovators and entrepreneurs



Presented By:
Jason Stambaugh,
Founder & CEO



CHALLENGE



Communities around the world are scrambling to find **cost-effective** and **scalable** solutions to produce more entrepreneurs and businesses.



Public middle and high schools represent the **largest** small business incubators in the world.



Students want to **own** businesses.

40%

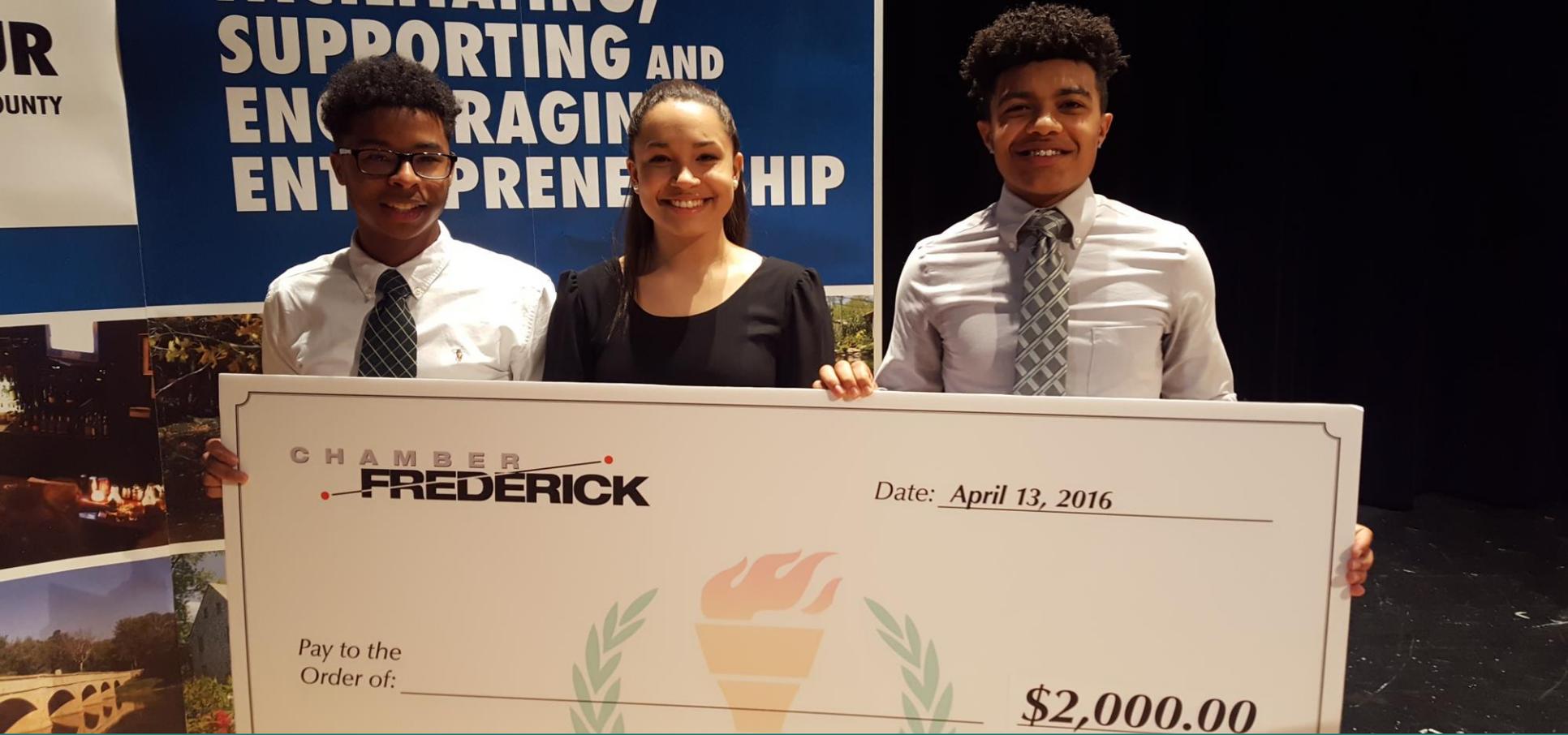
*Gallup-Hope 2013 Study



Celebrate and reward the **next** generation of innovators & entrepreneurs just like **star** athletes.



Since launching at SXSWedu in 2015,
we are now **powering** competitions in
4 states.



Two of our customers are in
Maryland: **Frederick** and **Washington**
County Public Schools

Turn-key Student Business Competitions



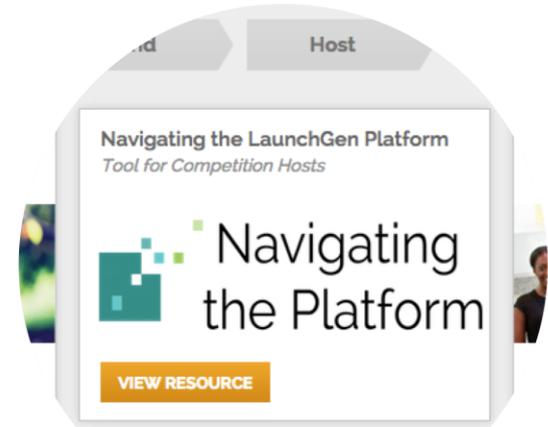
Proven Competition Model

Application Manager

line: deadline is over.

Company name	First Name	Last Name	Review
later Sports Complex	AC	Slater	Max Ma Johnny
eam	Jessie	Spano	Max Leo
roblem Solving	Zack	Morris	

Simple Online Platform



Personal Support, Training & Resources

launchgen

“It gives students the opportunity to express themselves.”
- Chintan (finalist)



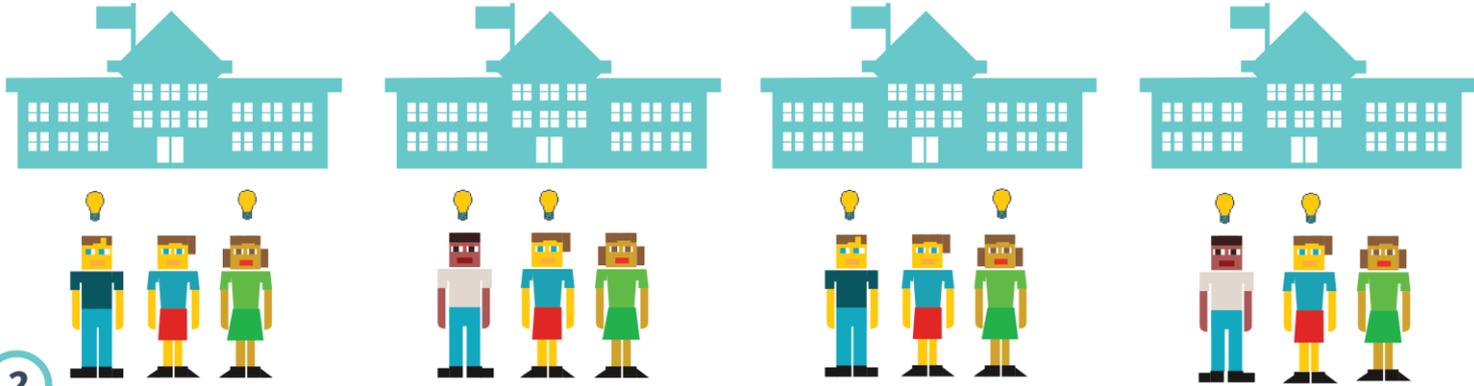
Cost-effectively engage **every** student.

- No new curriculum or testing
- No required classroom time
- No dedicated staff
- No required classes or pre-requisites
- No required student participation fees or teacher fundraising

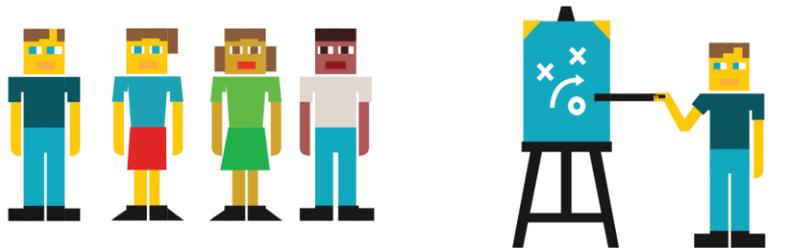
1
*Identify schools
& coordinators*



School District



2
Students at each school pitch new business ideas



3
Finalists are selected from each school to present at a district-wide finale



4
Select and celebrate a winner



Every Maryland High School...

- Connect every Maryland high school through shared experience
- Engage business leaders in every Maryland community
- Launch the next generation of Maryland innovators and entrepreneurs

launchgen



Launch the next generation of innovators and entrepreneurs



Jason Stambaugh
jason@launchgen.com
(410) 857-7525

