





The **arts** play an important role in the quality of life Maryland offers its residents and visitors. The **arts** make our communities better places to live, work, and visit and generate significant economic benefit.

**READ THE FULL REPORT AT [MSAC.ORG](http://MSAC.ORG)**

# TOTAL IMPACT

NON-PROFIT ARTS ORGANIZATIONS AND THEIR AUDIENCES ARE AN ECONOMIC ENGINE FOR MARYLAND



**\$59.6**  
million  
IN STATE AND  
LOCAL TAXES

EVERY **\$1** OF MSAC GRANTEES'  
OPERATING BUDGETS GENERATED  
**\$4.12** IN TOTAL ECONOMIC ACTIVITY



TOTAL  
ECONOMIC  
IMPACT

**\$1.4** billion

# AUDIENCE IMPACT

THE ARTS ENGAGE  
MARYLAND'S COMMUNITIES  
AND PROVIDE COUNTLESS  
OPPORTUNITIES FOR LEARNING  
AND CULTURAL  
ENRICHMENT

**8.7 million people**

ATTENDED ARTS VENUES,  
EVENTS, CLASSES, AND WORKSHOPS



**\$460 million**

in visitor spending

*was generated by arts audiences*

# EMPLOYMENT IMPACT

WESTERN  
**\$11 million**  
Allegany  
Garrett  
Washington



CAPITAL  
**\$183 million**  
Frederick  
Montgomery  
Prince George's



CENTRAL  
**\$262 million**  
Anne Arundel  
Baltimore City  
Baltimore  
Carroll  
Cecil  
Harford  
Howard



UPPER  
EASTERN  
SHORE  
**\$14.2 million**  
Kent  
Queen Anne's  
Caroline  
Talbot



SOUTHERN  
**\$7.7 million**  
Charles  
Calvert  
St. Marys



LOWER EASTERN SHORE  
**\$7.3 million**  
Dorchester  
Wicomico  
Somerset  
Worcester



**Across Maryland, 17,688 full-time equivalent jobs**

**were supported by the non-profit arts sector in FY 2017, generating \$486 million in salaries.**

## ABOUT ECONOMIC IMPACT OF THE ARTS IN MARYLAND FY 2017:

This report's findings are based on data from 317 Maryland arts organizations producing or presenting the arts around the state that receive grants from the Maryland State Arts Council (MSAC) for ongoing support of their operations and programs. The study conducted by the Maryland Department of Commerce, utilized DataArts statistics supplied by MSAC FY 2017 grant recipients. The study does not include the economic impact of for-profit arts organizations and the activities of individual visual, performing, and literary artists.



MARYLAND STATE  
ARTS COUNCIL

PART OF THE MARYLAND DEPARTMENT OF COMMERCE

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Design by Laura Brino; Inside panel image, *Heart of Harford* sculpture by David Hubbard, photo courtesy of the Town of Bel Air A&E district; Inside image, *Building Blocks* mural by HENSE, photo courtesy of the Washington County Arts Council

