

ECONOMIC  
IMPACT  
OF THE

# ARTS IN MARYLAND



FISCAL YEAR 2016

# ARTS

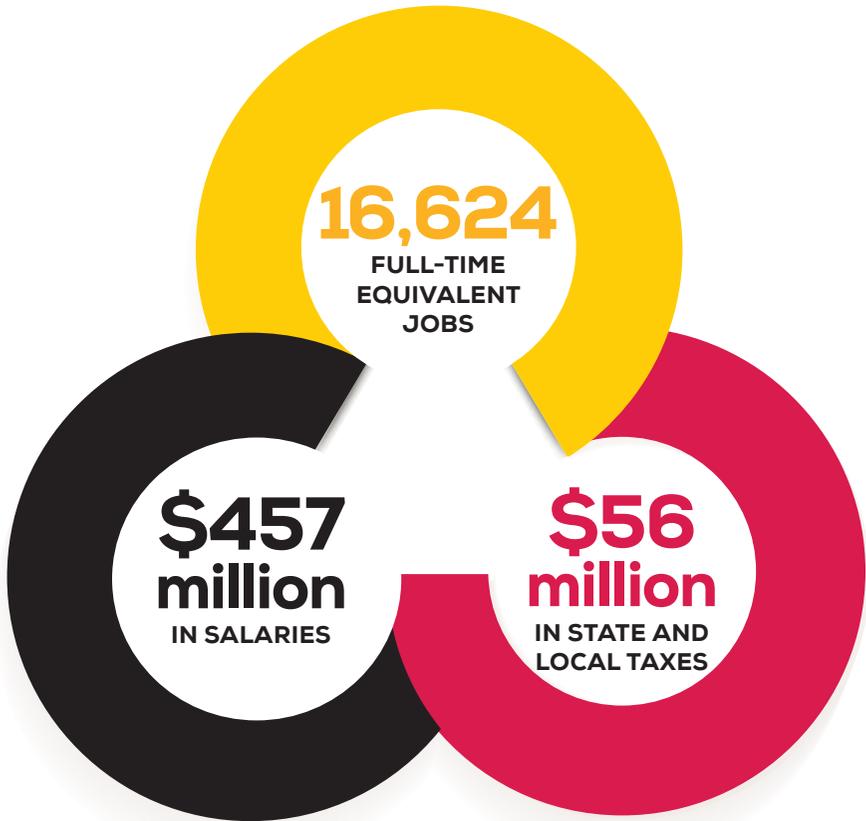
**intersect with the economy  
at key leverage points,  
including employment, state  
and local tax revenue,  
visitor spending and more.**

**READ THE FULL REPORT AT [MSAC.ORG](http://MSAC.ORG)**



Baltimore Symphony Orchestra.  
Courtesy Baltimore Symphony Orchestra.

NON-PROFIT ARTS ORGANIZATIONS AND THEIR AUDIENCES ARE  
**AN ECONOMIC ENGINE**  
FOR MARYLAND



**TOTAL ECONOMIC IMPACT**

**\$1.32 BILLION**

MARYLAND STATE ARTS COUNCIL GRANTEES SUPPORT JOBS AND SALARIES AND GENERATE STATE AND LOCAL TAX REVENUE.

# AUDIENCE IMPACT

THE ARTS ENGAGE MARYLAND'S COMMUNITIES AND PROVIDE COUNTLESS OPPORTUNITIES FOR LEARNING AND CULTURAL ENRICHMENT.



## 8.1 million people

ATTENDED ARTS VENUES, EVENTS, CLASSES AND WORKSHOPS



OF THIS GROUP,

## 5.5 million attended free

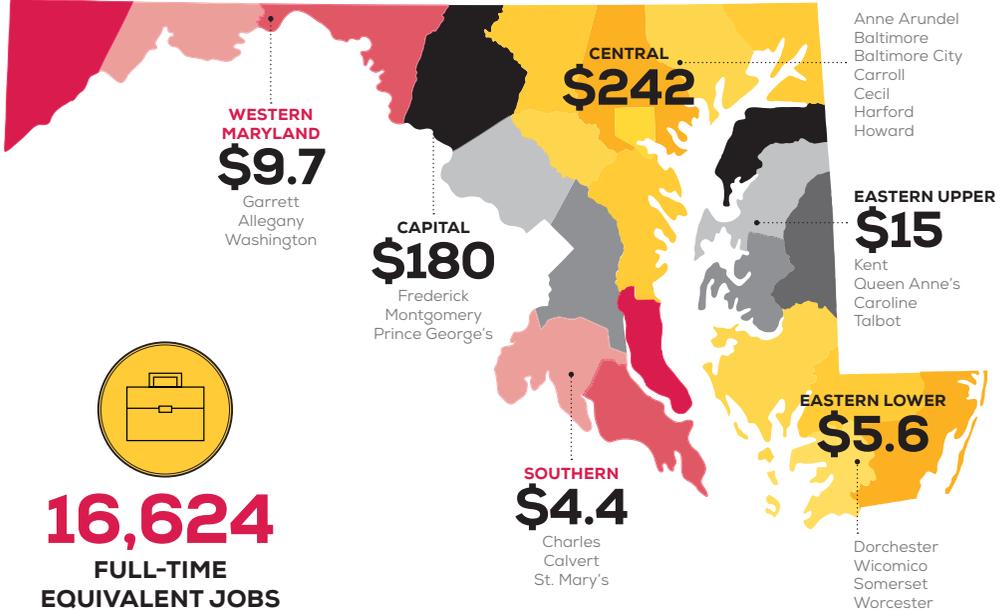


## \$422 million in visitor spending

WAS GENERATED BY ARTS AUDIENCES

ACROSS MARYLAND, JOBS SUPPORTED BY THE NON-PROFIT ARTS SECTOR PUMP \$457 MILLION BACK INTO COMMUNITIES THROUGH SALARIES EARNED.

# EMPLOYMENT IMPACT



**16,624**

FULL-TIME  
EQUIVALENT JOBS  
WERE GENERATED BY  
ARTS ORGANIZATIONS  
IN FY 2016



GENERATING

**\$457**

MILLION IN SALARIES



EVERY \$1 OF MSAC GRANTEES'  
OPERATING BUDGETS GENERATES \$3.83  
IN TOTAL ECONOMIC ACTIVITY

SOURCE: Maryland State Arts Council, DataArts, Fiscal Year 2016,  
Department of Commerce Office of Research

## **ABOUT ECONOMIC IMPACT OF THE ARTS IN MARYLAND FY 2016:**

This report's findings are based on data from 304 Maryland arts organizations producing or presenting the arts around the state that receive grants from the Maryland State Arts Council (MSAC) for ongoing support of their operations and programs. The study, conducted by the Department of Commerce, utilized DataArts statistics supplied by MSAC FY 2016 grant recipients. The study does not include the economic impact of for-profit arts organizations and the activities of individual visual, performing and literary artists.

Cover: Hyattsville Horns at the Justice Center. Courtesy Hyattsville Community Development Corporation.



Maryland State Arts Council Part of the Maryland Department of Commerce

## **CELEBRATING 50 YEARS OF SERVICE TO THE ARTS**

175 West Ostend Street, Suite E  
Baltimore, Maryland 21230

410.767.6555

MD Relay TTY: 7-1-1 or 800.552.7724

**[www.msac.org](http://www.msac.org)**

**STATE OF MARYLAND**

**LARRY HOGAN, GOVERNOR**

**BOYD K. RUTHERFORD, LIEUTENANT GOVERNOR**



For assistance using this publication, contact the MSAC at 410.767.6555 or MD Relay TTY: 7-1-1 or 800.552.7724 for individuals who are deaf or hard of hearing.

Individuals who do not use conventional print may obtain this publication in an alternate format by request.