



Continuing and Professional Studies

WHAT DO **YOU** WANT FROM A TRAINING PARTNER?

Whether your goal is recruitment, retention, or building corporate competitive advantages, Towson University can help you meet your goals.

Our corporate training partnership doesn't replace your training professionals—it's a complement to your HR assets. We bring professional development opportunities to your employees under the Towson University brand. It's a win-win relationship.

TOWSON UNIVERSITY CORPORATE PARTNER BENEFITS

PROFESSIONAL DEVELOPMENT COURSES

Towson University Continuing and Professional Studies will provide in-class and online professional development discounted pricing for your associates.

20%

off instructor-led certification programs

20%

off self-paced certification programs

10%

off online fundamentals courses

MEET OUR TEAM

We're committed to supporting workforce development and adult learning across Maryland. And, we're here to help you meet your training needs—from registration through course completion and reporting tools.



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WHY CHOOSE TOWSON UNIVERSITY?

We understand you have training options. Here's how Towson University stands out from the competitors.

- ✓ We provide extensive market expertise and industry experience in training and education.
- ✓ We have a dedicated team to listen closely and create solutions that fit your needs.
- ✓ We create clear objectives with measurable outcomes for all courses that we teach.
- ✓ We prepare inspired, applied and interactive training to support adult learners.
- ✓ We deliver passionate trainers that provide a high quality experience for your associates.
- ✓ We have earned a reputation for academic excellence and student success that we will share with your associates.

COURSE OFFERINGS

Instructor-Led Certification Programs

- ◆ **COMING SOON:**
Certified Clinical Medical Assistant
- ◆ Certified Medical Coding
- ◆ Professional in Human Resources
- ◆ Project Management Professional

Self-Paced Certification Programs

- ◆ Certified Bookkeeper
- ◆ Certified Clinical Medical Assistant
- ◆ Certified Digital Marketing Program
- ◆ Certified Electronic Health Records Specialist
- ◆ Certified Information Systems Professional (CISSP)
- ◆ Certified Medical Coding
- ◆ CompTIA A+
- ◆ CompTIA Network +
- ◆ CompTIA Security +
- ◆ Cyber Security Specialist
- ◆ Lean Six Sigma Greenbelt
- ◆ Medical Billing
- ◆ Microsoft Office Specialist
- ◆ Pharmacy Technician
- ◆ Professional Human Resources
- ◆ Project Management Essentials with CAPM® Prep

ONLINE FUNDAMENTALS COURSES

Business

- ◆ Accounting Fundamentals Series
- ◆ Administrative Assistant Suite
- ◆ Advanced Manufacturing Suite
- ◆ Business Communications Suite
- ◆ Digital Marketing Suite
- ◆ Entrepreneurship Suite
- ◆ Event Planning Suite
- ◆ Human Resource Management Suite
- ◆ Marketing Your Nonprofit
- ◆ New Career Suite
- ◆ New Manager Suite
- ◆ Personal Finance Suite
- ◆ Project Management Suite
- ◆ Real Estate Suite
- ◆ Sales Training Suite
- ◆ Six Sigma Quality Suite
- ◆ Spanish for Medical Professionals
- ◆ Stock Trading Suite
- ◆ Supervisor Suite
- ◆ Supply Chain Suite
- ◆ Writing Essentials
- ◆ Grant Writing Suite

IT Applications and Technologies

- ◆ Adobe Creative Suite CS6
- ◆ Advanced Microsoft Excel 2019/Office 365
- ◆ Basic Computer Skills Suite
- ◆ Creating WordPress Websites Series
- ◆ C# Programming Series
- ◆ Computer Networking Suite
- ◆ Digital Photography Suite
- ◆ Introduction to QuickBooks Online
- ◆ Introduction to Crystal Reports
- ◆ Intermediate Microsoft Access 2019/Office 365
- ◆ Microsoft Excel 2019/Office 365 Series
- ◆ Microsoft Office 2019/Office 365 Value Suite
- ◆ Microsoft Excel - Pivot Tables
- ◆ Paralegal Suite
- ◆ SQL Series
- ◆ QuickBooks Series
- ◆ Workplace Essentials—The Legal Suite
- ◆ Web Design Value Suite

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