

2023

ANNUAL REPORT

TOWSON UNIVERSITY



TU



CONTENTS

- MEET THE PRESIDENT.....2
- NEW LEADERSHIP.....5
- STRATEGIC PLAN.....6
- CAMPUS MASTER PLAN.....8
- AMERICA’S LEADERS AND TU.....11
- ANCHOR INSTITUTION.....12
- ENGINE OF OPPORTUNITY.....14
- DIVERSITY & INCLUSION.....17
- RESEARCH & INNOVATION.....18
- ACADEMIC EXCELLENCE.....21
- WORLD-CLASS FACULTY & STAFF.....23
- STUDENT SUCCESS.....24
- COMMUNITY & CIVIC ENGAGEMENT.....26
- PHILANTHROPY.....28
- ATHLETICS.....31



MEET THE PRESIDENT

MARK R. GINSBERG



VOLUNTEER LEADERSHIP

President Ginsberg has served as a volunteer leader with multiple non-profit organizations. He currently serves as the chair of the Board of Directors of Parents as Teachers (PAT), one of the most respected international organizations in education. PAT is an early childhood development program that provides research-based home visiting services supporting families to raise children who are healthy, learning and ready for school. He also served on the Executive Board and Board of Directors of the Association of Chief Academic Officers (ACAO), the national organization of university provosts; Hopecam, a non-profit organization that supports children with cancer and their families; and was an appointed member of the Fairfax County (VA) Successful Children and Youth Policy Team.

A Message from President Ginsberg

In the months leading up to my official start as the 15th president of Towson University, and every day since joining TU, I have been so impressed and inspired by the energy, vibrancy and passion that surround our campus.

I was drawn to TU because of its mission and everything it embodies: academic innovation, personal success, workforce development, inclusive excellence and community engagement. Above all, TU is an engine of opportunity for our students, staff and faculty, as well as the Baltimore region and the entire state of Maryland.

As we together enter this next era, I believe we have the opportunity—and we share the responsibility—to help TU go from being a great university to becoming even greater.

I look forward to working with our campus community, local, regional and state leaders and my fellow educators from all across Maryland to amplify our university’s legacy of excellence as we ensure continued success for our entire university community.

MARK R. GINSBERG, PH.D. | PRESIDENT, TOWSON UNIVERSITY

Mark R. Ginsberg began his tenure as the 15th president of Towson University in October after being appointed to the role by USM Chancellor Jay A. Perman in August following an extensive, nationwide search.

He has enjoyed a remarkable 40-year career as a psychologist, educator and senior administrator, most recently serving as provost of George Mason University, the largest and youngest R1 research institution in Virginia.

With passions for childhood education, teaching and mental health access, Dr. Ginsberg serves as a volunteer board member with several non-profit organizations and remains a professor and practicing clinician in Maryland.

CAREER TIMELINE

2023–PRESENT PRESIDENT TOWSON UNIVERSITY	2020–2023 PROVOST, EXECUTIVE VICE PRESIDENT & PROFESSOR GEORGE MASON UNIVERSITY	2010–2020 DEAN & PROFESSOR COLLEGE OF EDUCATION & HUMAN DEVELOPMENT, GEORGE MASON UNIVERSITY	1999–2010 EXECUTIVE DIRECTOR AND CHIEF EXECUTIVE OFFICER NATIONAL ASSOCIATION FOR THE EDUCATION OF YOUNG CHILDREN	1997–1999 CHAIR JOHNS HOPKINS UNIVERSITY DEPT. OF COUNSELING AND HUMAN SERVICES	1993–2010 FACULTY MEMBER JOHNS HOPKINS UNIVERSITY DEPT. OF PSYCHIATRY BEHAVIORAL SCIENCE, DEPT. OF MEDICINE, DEPT. OF COUNSELING AND HUMAN SERVICES	1993–1997 DIRECTOR OF FACULTY AND STAFF ASSISTANCE PROGRAM JOHNS HOPKINS UNIVERSITY AND JOHNS HOPKINS HOSPITAL	1986–1993 EXECUTIVE DIRECTOR AMERICAN ASSOCIATION FOR MARRIAGE AND FAMILY THERAPY	1981–1986 ADMINISTRATIVE OFFICER FOR PROFESSIONAL AFFAIRS & SPECIAL CONSULTANT FOR STATE RELATIONS AMERICAN PSYCHOLOGICAL ASSOCIATION	1980–1981 ASSISTANT PROFESSOR AND RESEARCH ASSOCIATE UNIVERSITY OF ROCHESTER DEPT. OF PSYCHOLOGY
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MELANIE PERREAULT

MARK R. GINSBERG



NEW LEADERSHIP



For much of 2023, TU was under the leadership of Interim President Melanie Perreault. Her

leadership included the culmination of RISE, the Campaign for Towson University, as well as welcoming the largest incoming student class in TU history for the fall 2023 semester. President Ginsberg applauded her leadership at his campus welcome event.

“

There are people who lead, and then there are great leaders. Being a great leader is not easy. It's hard work. It takes knowledge, skill and ability. It takes character and focus. It takes a certain kind of person to be a great leader. **Melanie Perreault is a great leader.** I am thrilled that we will partner together in leading the university, and my respect for Melanie is absolutely over the top.”

—PRESIDENT GINSBERG

NEW DEANS

TU WELCOMED TWO DYNAMIC AND EXPERIENCED ACADEMIC LEADERS TO CAMPUS IN 2023, MATTHEW NUGENT, PH.D. AND ANEIL MISHRA, PH.D.

FISHER COLLEGE OF SCIENCE & MATHEMATICS

MATTHEW NUGENT



Nugent joined TU from the University of Massachusetts Lowell, where he was the associate dean for research, innovation and partnerships in the Kennedy College

of Sciences. There, he developed and implemented a strategic plan to enhance the college's research excellence, resulting in a 70% increase in external research expenditures over a five-year period. He also launched two new doctoral programs and co-chaired the university's commission to achieve Carnegie Classification as a Research 1 institution.

COLLEGE OF BUSINESS & ECONOMICS

ANEIL MISHRA



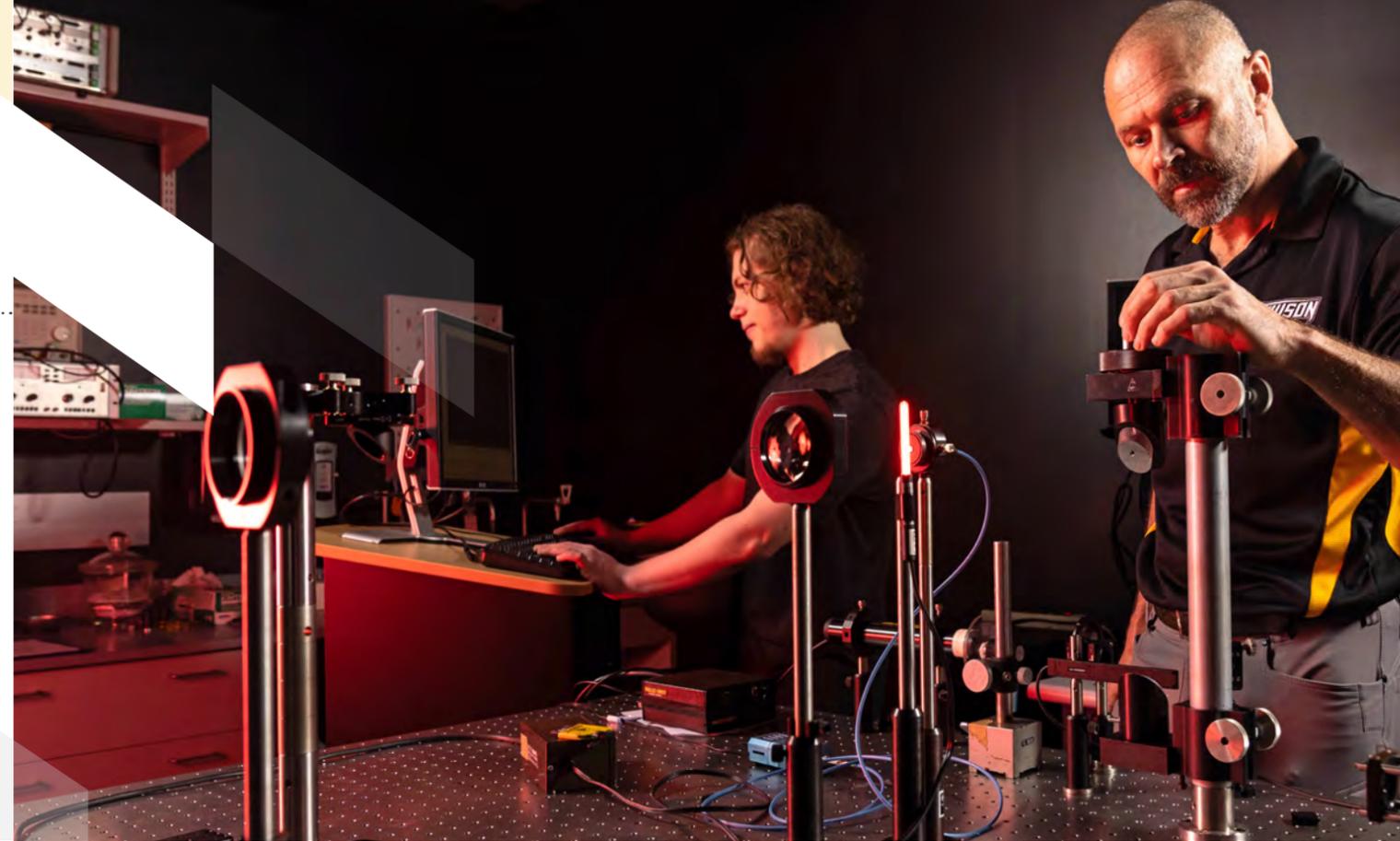
Mishra joins TU after most recently serving as the dean of the School of Management at the University of Michigan-Flint, where

he helped secure more than \$250,000 for scholarships and internships. His previous posts include serving as the Thomas D. Arthur Distinguished Professor of Leadership at the College of Business at East Carolina University, where he helped spearhead more than \$6 million in philanthropy to endow the college's graduate programs and student success center, as well as helping win a \$2 million National Science Foundation grant to foster innovative teaching.

STRATEGIC PLAN

Leadership for the Public Good

For Towson University to make a greater difference, we must remain unapologetically persistent and clearly focused on our goals above all else. Our 2020-30 strategic plan focuses on **SIX GOALS**, defined with input from across our university and greater communities. These goals must serve as guiding intentions at the center of every decision we make and every action we take.



Towson University has identified key metrics to measure progress for each of the six goals of the university strategic plan. Progress, updates and milestones to these goals are covered throughout this annual report; however, you can view the targets for our FY30 goals on a new dashboard.

 **EDUCATE**

We will achieve national recognition for our innovative student-centered curriculum emphasizing engaged learning, in-demand academic programs and new approaches to instruction and learning in the liberal arts, business, health professions, STEM, arts and teacher preparation.

 **INNOVATE**

Our faculty are leaders in scholarship and creative activities and will be fully supported in their efforts to generate new knowledge and new creative works.

 **ENGAGE**

We will serve as community leaders and partners extending the talents of our students, faculty and staff beyond our campus boundaries to create opportunities for leadership, entrepreneurship, civic engagement and experiential learning.

 **INCLUDE**

We will build an even more inclusive, equitable and collaborative community where people from all backgrounds, identities, abilities and life experiences are welcomed, valued and supported.

 **SUPPORT**

We will recruit, retain and graduate students of the highest caliber, offer outstanding student success services, and provide an engaging campus experience that reflects the educational values of Towson University and produces graduates prepared for careers or advanced education.

 **SUSTAIN**

We will act as leaders in advancing sustainability of all resources—environmental, human and financial.

GOAL: 51%
Four-year graduation rate
45% CURRENT

GOAL: 39
Research doctorates conferred annually
16 CURRENT

GOAL: 769
External partnerships
669 CURRENT

GOAL: 40%
Pell Grant recipients
33.1% CURRENT

GOAL: 96%
First-destination rate (employed, graduate studies, military)
93% CURRENT

GOAL: 70%
Reduction in carbon emissions
61% CURRENT

CAMPUS MASTER PLAN



Sustainability at TU

As a pillar of the university strategic plan, Towson University is committed to sustainable practices, responsible management and efficient use of all resources. We are dedicated to threading sustainability through all aspects of the campus experience.

COMMITMENTS AND PROGRESS

CARBON NEUTRALITY

To reach our 2050 carbon neutrality goal, TU is monitoring campus performance, forecasting for the future, conducting educational outreach, and integrating sustainability into curriculum and research.

RENEWABLE ELECTRICITY

TU voluntarily committed to purchasing 70% of its electricity from renewable sources in 2023 with a goal of 100% by 2030.

WASTE MINIMIZATION

The Maryland Recycling Act mandates a 30% recycling rate for all state agencies, with a goal of 55%. In 2022, TU achieved its highest recycling rate to date.

GREEN BUILDINGS

All new construction and renovations are designed to the U.S. Green Building Council Leadership in Energy and Environmental Design (LEED) Silver Standards or higher. There are currently 12 LEED certified buildings on campus, which include six Gold LEED buildings.

COOL FOODS

TU is committed to reducing greenhouse gas emissions through increased plant-based options and locally sourced food in dining halls and at catered events.

ALTERNATIVE TRANSPORTATION

TU has a goal to convert all passenger and light duty vehicles in the fleet to zero emissions vehicles and has a robust alternative transportation program that allows faculty, staff and students to reduce their commuting emissions.



ACADEMIC ACHIEVEMENT CENTER EXPANSION

Ongoing



ELECTRICAL SUBSTATION

Summer 2027

An additional electrical substation will accommodate increased power needs in support of current and future campus development, including building and renovation, research initiatives, technology projects, athletic precinct renovation and equipment upgrades.



OFF-CAMPUS FACILITIES

March & September 2023

In March, TU purchased the historic downtown Towson Armory building that is now home to the university's business engagement center—an investment that ensures continued economic development for the greater Baltimore region.

In September, TU celebrated newly renovated space for the Institute for Well-Being. The IWB now has state-of-the-art facilities at 7400 York Rd and 7720 York Rd, totaling 46,600 square feet—a move that supports growth and student access.



GLEN TOWERS

Summer 2025



SMITH HALL RENOVATION

Summer 2027



STUDENT SERVICES BUILDING

Summer 2028



COLLEGE OF HEALTH PROFESSIONS BUILDING

Summer 2024

AMERICA'S LEADERS AND TU



Comptroller Brooke Lierman

WOMEN IN BUSINESS SPEAKER SERIES

At the inaugural installment of ATHENAPowerlink's new speaker series, Comptroller Lierman shared insight on the importance of supporting women entrepreneurs, the inequities they face and the impact women-owned businesses have on the Maryland economy.

SIGNATURE FORUM

Lt. Gov. Miller delivered welcome remarks at the Nancy Grasmick Leadership Institute signature forum in September in front of more than 500 regional business leaders. The event's panel discussion included author Jackie Insinger; Rachel Garbow Monroe, president and CEO of The Harry and Jeanette Weinberg Foundation; University of Maryland Medical System President & CEO Dr. Mohan Suntha; and Exelon President & CEO Calvin G. Butler Jr.



Lt. Gov. Aruna Miller

Towson University Welcomes State Leaders

TU and the Dr. Nancy Grasmick Leadership Institute welcomed Maryland Lt. Gov. Aruna Miller and Maryland Comptroller Brooke Lierman to two engaging and inspiring events on TU's campus.



USM Chancellor Jay Perman, U.S. Sen. Ben Cardin, TU Pres. Mark Ginsberg

Civic Education & Engagement with U.S. Senator Cardin

TU served as host for the University System of Maryland's annual Symposium on Civic Education and Civic Engagement, during which U.S. Sen. Ben Cardin delivered keynote remarks. More than 150 local leaders attended the day-long event, including students, faculty and staff from all 12 USM universities as well as USM Chancellor Dr. Jay A. Perman and Maryland Secretary of Service & Civic Innovation Paul Monteiro.

Gov. Wes Moore Visits TU

In February, just three weeks into his tenure, Maryland Gov. Wes Moore and his senior leadership team convened for a cabinet meeting at the Armory, home to TU's innovation hub and business engagement center.

After the cabinet meeting, Moore toured the StarTUP at the Armory, the state-of-the-art, 26,000-square-foot space recognized as a top university economic development initiative nationwide. There, he heard from TU Executive Director of Entrepreneurship Patrick McQuown as well as StarTUP Accelerator fellows. Later, Moore toured campus and visited TU's new College of Health Professions building, opening in 2024.



Gov. Wes Moore

“We are here because we know that Maryland's economy and our education system are inextricably linked. We will make this Maryland's decade, and it all starts with education.”

—GOV. WES MOORE

Interim President Meets VP Harris

In July, then-interim president Melanie Perreault and more than a dozen TU leaders were present in Baltimore as U.S. Vice President Kamala Harris announced \$20 billion in funding for sustainability initiatives. Perreault, who had a few moments to meet with Harris, was one of only a handful of Maryland education leaders invited to attend the afternoon event.



U.S. Vice President Kamala Harris & Provost Melanie Perreault

ANCHOR INSTITUTION

“

Community partnerships are central to our identity at Towson University, and this new designation expands our opportunity to work with businesses that support our mission, enhance our students' learning experiences and create positive impacts for the community. This designation will help us build our footprint as a leader in technological innovation, entrepreneurship and a knowledge-based economy.”

DARAIUS IRANI
VP OF STRATEGIC PARTNERSHIPS AND APPLIED RESEARCH

ADDING TO THE ECONOMIC SUCCESS OF TOWSON

RISE Zone

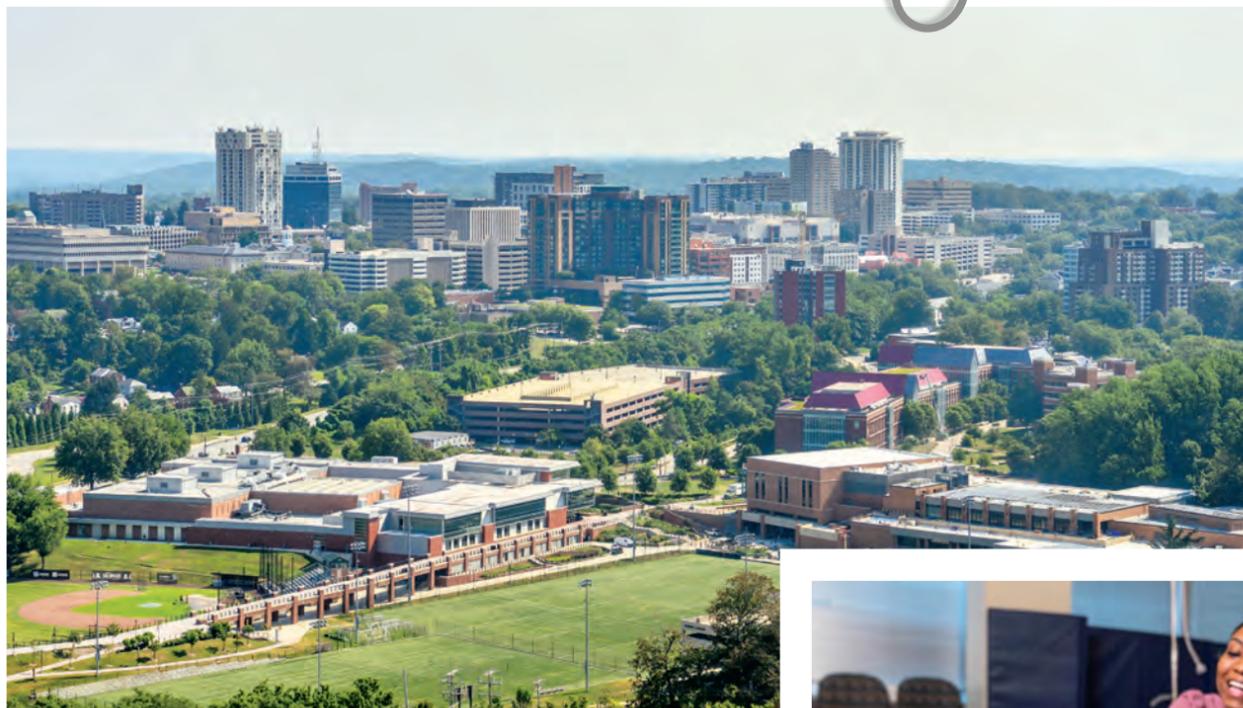
The Maryland Department of Commerce approved a new Regional Institution Strategic Enterprise Zone (RISE Zone) next to Towson University in 2023—a designation that spurs economic development and job creation by allowing certain businesses within the zone to benefit from rental assistance and enhanced investment incentive tax credits. The RISE Zone program identifies geographical areas with close ties to institutions of higher education or non-profits affiliated with federal agencies that have demonstrated a history of commitment to economic development and revitalization in the communities in which they are located.

SUPPORTING ENTREPRENEURSHIP IN MARYLAND



THE STARTUP AT THE ARMORY

The StarTUp at the Armory is a one-of-a-kind, 26,000-square-foot building in the heart of Towson, where greater Baltimore's entrepreneurs and their ventures are fostered. It features 6,000 sq. ft. of free co-working space, open to the public, plus 15 offices and seven conference rooms that support partners and fellows of the StarTUp Accelerator.



STRENGTHENING OUR COMMUNITY

Institute for Well-Being

In September, TU-led by College of Health Professions Dean Lisa Plowfield—celebrated a ribbon-cutting ceremony for two new locations for the Institute for Well-Being (IWB).

Serving as a dynamic inter-professional lab for TU students while also promoting and enhancing health and wellness in the community, the new spaces for the IWB provide much-needed capacity to continue expanding programming.



HEARING & BALANCE CENTER



HUSMAN CENTER FOR ADULTS WITH AUTISM



OCCUPATIONAL THERAPY CENTER



SPEECH & LANGUAGE CENTER



“

The IWB is one of the best gifts the state has provided our students in the College of Health Professions and our community. Our faculty, staff and students change the lives of families. They add quality to the lives of all who pass through our doors and sign up for our programs. Thank you to everyone for making this impact possible.”

LISA PLOWFIELD
DEAN, COLLEGE OF HEALTH PROFESSIONS

ENGINE OF OPPORTUNITY

Upward Trajectory

Towson University welcomed 5,692 new students to campus this fall, which included 3,014 first-time students—the largest first-time cohort in TU history—as well as 1,561 transfers and 1,117 graduate students. This year’s incoming first-time students are also among the university’s most accomplished, coming to TU with a 3.83 weighted grade point average.

ENROLLMENT GROWTH



FIRST-TIME STUDENTS, 2023



INCREASE IN FIRST-TIME STUDENTS, FALL 2022 TO FALL 2023

Reflecting Maryland

TU enrolls its most diverse student body ever—one that is truly reflective of Maryland’s population.

DIVERSITY IN TU ENROLLMENT VS. MARYLAND POPULATION

ETHNICITY	TOWSON UNIVERSITY*	STATE OF MARYLAND**
AFRICAN AMERICAN	29.9%	31.4%
ASIAN	6.6%	6.9%
LATINE/X	10.1%	11.1%

*Source: TU Office of Institutional Research; Fall 2022 Report
 **Source: 2020 U.S. Census Data

Affordable Access to Excellence

TU boasts a reputation as one of the most financially efficient universities in the nation. Here, we serve as an engine of opportunity—an institution that provides tremendous return on investment for our students and for the state of Maryland.



RATED MARYLAND'S **BEST BANG FOR THE BUCK**

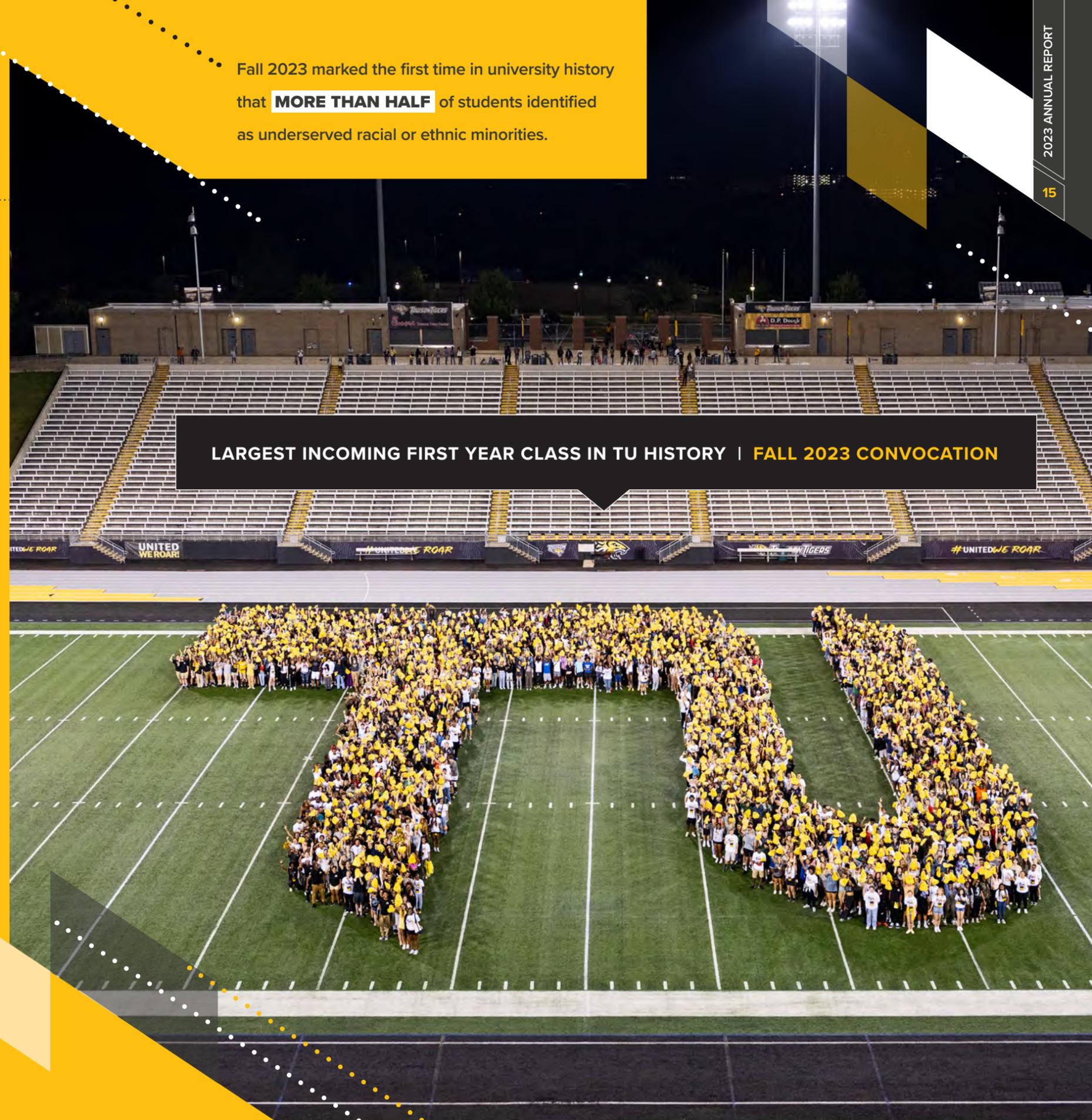
in 2023 College Guide and Rankings
 by Washington Monthly



RANKED **4.5 STARS**

Top universities in the Northeast & among the nation's best public universities
 by Money Magazine

Fall 2023 marked the first time in university history that **MORE THAN HALF** of students identified as underserved racial or ethnic minorities.



LARGEST INCOMING FIRST YEAR CLASS IN TU HISTORY | FALL 2023 CONVOCATION

GABRIEL
ORTIZ

DIVERSITY AND INCLUSION

Towson University has again been recognized as one of the nation's top universities for diversity and inclusion.



Creating Opportunities

Gabriel Ortiz '23, who is a Mexican/Native American, worked with TU's Office of Inclusion & Institutional Equity as a student research assistant. His involvement on campus also spanned from serving as president of the Pasión Latin Dance Team and writing for the student newspaper, The Towerlight.

HEED AWARD

For the fourth consecutive year, TU was named a recipient of the Higher Education Excellence in Diversity (HEED) Award—bestowed on universities nationwide who “consistently demonstrate best DEI practices and set the standards for other colleges.” TU is one of only 109 institutions nationwide, and one of two Maryland universities, to receive the 2023 honor.

SUPPORTING INCLUSIVE SUCCESS

U.S. News & World Report ranked TU No. 64 in the nation for social mobility, which is factored on the institution's enrollment and graduation of Pell recipients, student borrower debt and post-graduate earnings.

2023 HISPANIC HERITAGE AWARD

Baltimore City Mayor Brandon Scott presented TU's Alejandra Balcázar with a 2023 Hispanic Heritage Award. The award recognizes Balcázar's contributions as leader of TU's Latine/x Student Development Program toward advancing education in the Latine/x community.



RATED
5 STARS
LGBTQ+ friendly campus
in America by
Campus Pride Index



NO.5
in the North
for veterans by U.S.
News & World Report



Baltimore's Leaders in Diversity

In January 2023, the Baltimore Business Journal announced that Patricia Bradley, TU's vice president for inclusion & institutional equity, was named one of 12 regional executives to be honored as the 2023 Leaders in Diversity. The award recognizes “business and non-profit leaders who are advancing diversity, equity and inclusion in their own workplaces as well as the broader community.”

RESEARCH & INNOVATION




136 GRANTS
TOTALING
\$10.6 MILLION
FY 2023

PURSUING R2

TU faculty and students are performing bold, inclusive and impactful research with a focus on interdisciplinary collaboration and new discoveries. The university is pursuing the Carnegie Classification R2: High Research Activity with a goal of achieving this designation in 2027.



**INCREASE
IN GRANT
PROPOSALS**
SINCE 2022



\$8.6 MILLION
INVESTED
IN RESEARCH
FY 2022



56%
INCREASE
FROM FY 2021


112
STUDENTS ENROLLED
IN PH.D. PROGRAMS
5% INCREASE

Baltimore Tech Hub

The Baltimore region was one of 31 communities nationally designated as a Regional Innovation and Technology Hub by the Biden–Harris administration and the Department of Commerce Economic Development Administration. Many of TU's own supported the Greater Baltimore Committee in the application process, including Patrick McQuown, executive director of entrepreneurship; Sidd Kaza, Ph.D., TU's associate provost and dean of graduate studies; and Daraius Irani, Ph.D., VP of strategic partnerships & applied research.



Inspiring Programs in STEM Award

The Hill-Lopes Scholars program, designed to support women in STEM, received the 2023 Inspiring Programs in STEM Award from INSIGHT into Diversity. Program founders Barbara Hill and Ancelmo Lopes engage with scholars and provide counsel and insight to its leaders.



Federal Research Funding

\$3.2 MILLION collaborative grant from the National Science Foundation supports an Online Practice Suite (OPS), that includes an avatar-based simulation program to improve science educator preparation.

\$1.5 MILLION collaborative grant from the Department of Defense to study the Polyfluoroalkyl Substances (PFAS) on insect eating songbirds like the tree swallow and the house wren, and understand the effects of ecological toxicity and environmental change on birds.

BRISEYDA
BARRIENTOS-ARIZA



Gates-Cambridge Scholar

Briseyda Barrientos-Ariza '22, a first-generation U.S. citizen and first-generation college graduate, **MADE HISTORY** as TU's first recipient of the prestigious Gates-Cambridge Scholarship. She is now pursuing a Master of Philosophy in European, Latin American and comparative literatures and cultures at the University of Cambridge in England.

ACADEMIC EXCELLENCE

Top Fulbright Institution

The U.S. Department of State's Bureau of Educational and Cultural Affairs named Towson University a Fulbright Top Producing Institution for U.S. Students, a recognition given to the U.S. colleges and universities that received the highest number of applicants selected for the 2022–23 academic year. Last spring, four students from TU were selected for Fulbright awards, the most in TU history and the first time the university has had multiple winners in a program cycle.

GRADUATE STUDIES RECOGNITIONS

No. 3
AMONG MARYLAND PUBLIC INSTITUTIONS FOR **BEST EDUCATION GRADUATE PROGRAMS**
U.S. News & World Report

No. 17
BEST MASTER'S UNIVERSITY IN THE NATION
Washington Monthly

No. 30
IN THE NATION FOR **BEST ONLINE MASTER IN EDUCATION**
U.S. News & World Report

No. 61
IN THE NATION **BEST ONLINE MASTER IN COMPUTER INFORMATION TECHNOLOGY**
U.S. News & World Report



1ST IN MARYLAND
and one of the first in the nation for **interdisciplinary autism studies doctoral program.**

Doctorate in Autism Studies

This fall, TU launched an innovative new interdisciplinary doctoral program in autism studies—the first of its kind in Maryland and one of only a few in the nation. Students in this program have the opportunity to work with experts across disciplines and conduct world-class research regarding autism and neurodiversity.



WORLD-CLASS FACULTY & STAFF

Endowed Professorships

Endowed professorships provide the most exceptional faculty members with much-needed resources to educate future scholars, expand promising research and launch new innovative initiatives. TU celebrates those whose creativity, innovation and scholarship have brought such acclaim to the university's academic community.

Elyshia Aseltine, Ph.D.
Sociology, Anthropology,
and Criminal Justice
2021–24

Daniel Caetano, Ph.D.
Biological Sciences
2023–26

Michelle Casey, Ph.D.
Physics, Astronomy
and Geosciences
2021–24

Kimberly Corum, Ph.D.
Mathematics
2020–23

Weixian Liao, Ph.D.
Computer and
Information Sciences
2021–24

Neda Saeedloei, Ph.D.
Computer and
Information Sciences
2023–26

Khanh-Hoa Tran-Ba, Ph.D.
Chemistry
2022–25

Anne Estes, Ph.D.
Biological Sciences
2020–23

Herve Nanguia, Ph.D.
Mathematics
2022–25

Robert Tappan, Ph.D.
Philosophy &
Religious Studies
2021–Current

Jing Tian, Ph.D.
Mathematics
2021–24

BOARD OF REGENTS AWARDS

Faculty Recognition

TU once again led the University System of Maryland with four recipients of the annual Board of Regents Faculty Awards, the highest honor presented to exemplary faculty members in the system. Honorees included:

Min Deng | Department of Mathematics and Director of the Actuarial Science and Risk Management Program
-Excellence in Mentoring

Stella Tomasi | Department of Business Analytics & Technology Management
-Excellence in Mentoring

Mariana Lebrón | Department of Management
-Excellence in Teaching

M. Paz Galupo | Department of Psychology
-Excellence in Scholarship or Research

Staff Recognition

Anthony Rosas, recently retired technical director in the Department of Theatre Arts, was a winner of a Board of Regents Staff Award. He was recognized for his creation of a comprehensive recycling program that has reduced the theatre department's negative environmental impact.

STUDENT SUCCESS



CCAMPIS GRANT

Awarded from the U.S. Department of Education, TU received a \$2 million Child Care Access Means Parents in School (CCAMPIS) grant. This program supports the participation of low-income parents in postsecondary education through the provision of child care services. The grant also provides weekly subsidies to approved, accredited child care providers, including the University Child Care Center.



Residence Hall Awards

The National Association of College and University Residence Halls honored TU's University Residence Government (URG) for its growth and leadership opportunities for students around campus. URG is an organization that represents all on-campus residents by hosting events, advocating for change and making the residence halls feel like home.

American Talent Initiative

In 2023, TU became the newest member of the American Talent Initiative, a collective of 137 colleges and universities devoted to accelerating college opportunity for lower-income students. Since joining, TU was named one of 28 High Flier institutions—a recognition bestowed upon universities leading the U.S. in college access and success for lower-income students. TU's efforts include strategies to recruit more students from economically diverse backgrounds, increase investments in need-based financial aid, enhance equitable student experiences and ultimately minimize equity-based gaps in retention and graduation rates.

TU4Balt

TU4Balt, created in partnership with the generosity of the Nam-Macgill Family Fund, provides Baltimore City high school graduates a fully-funded, intensive first-year residential experience to pursue their higher education goals that they may otherwise not have been able to afford. The cohort stays in the same living community on campus—helping students transition to college life, build a sense of community and receive academic and social support.



First Scholars Network

TU was selected as the newest member of the First Scholars Network for its demonstrated commitment to improving experiences and **ADVANCING SUCCESS** for first-generation college students.

COMMUNITY & CIVIC ENGAGEMENT



2023 BTU AWARD WINNERS

MentHER

Combines networking and mentorship to support the growth, education and empowerment of young women. The program matches students in TU's College of Business & Economics with regional women business leaders as mentors as well as female students from Lansdowne High School as their mentees.

College of Education Robotics Program

Designed to broaden participation in STEM and robotics education. Through this free program, local elementary and middle school students come to TU, where they learn to design, build and program robots.

Campus Move Out Sustainability Program

A unique approach to reducing waste by taking remaining supplies and materials from TU students when they move out each year and putting them into the hands of local non-profits.

BTU

Towson University is committed to positive impacts, making a difference and transforming lives in greater Baltimore and throughout Maryland. However, we don't do this work alone. We do it through partnerships. At TU, partnerships are supported by BTU (Baltimore–Towson University)—elevating the work we're already doing with partners throughout greater Baltimore to better address the needs of the region. Our partnerships work because they focus on cross-campus collaboration, mutual respect and innovative approaches to problem solving.



The Big Event

Towson University students didn't let a little rain and mud stop them from giving back to the community in 2023. The Big Event, the university's largest day of service, returned for its 13th edition in April. More than 400 students from organizations across campus volunteered at 20-plus surrounding neighborhoods and community organizations. Sponsored by the Office of Civic Engagement & Social Responsibility.



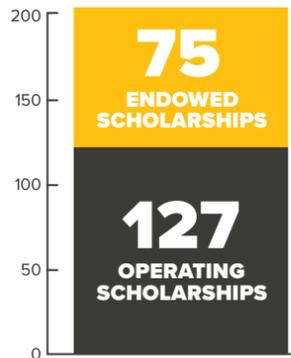
Tiger Pride Day

After two years of getting creative and holding virtual gatherings, the **24TH-ANNUAL** Tiger Pride Day took place in March with **MORE THAN 100** TU students, faculty and staff visiting the Maryland General Assembly in Annapolis. Tigers met with elected officials, explored the State Capital and took pictures.



PHILANTHROPY

202
NEW SCHOLARSHIPS
established and administered through the Towson University Foundation during RISE.



TU BIG GIVE

TU's largest single-day of giving to date.



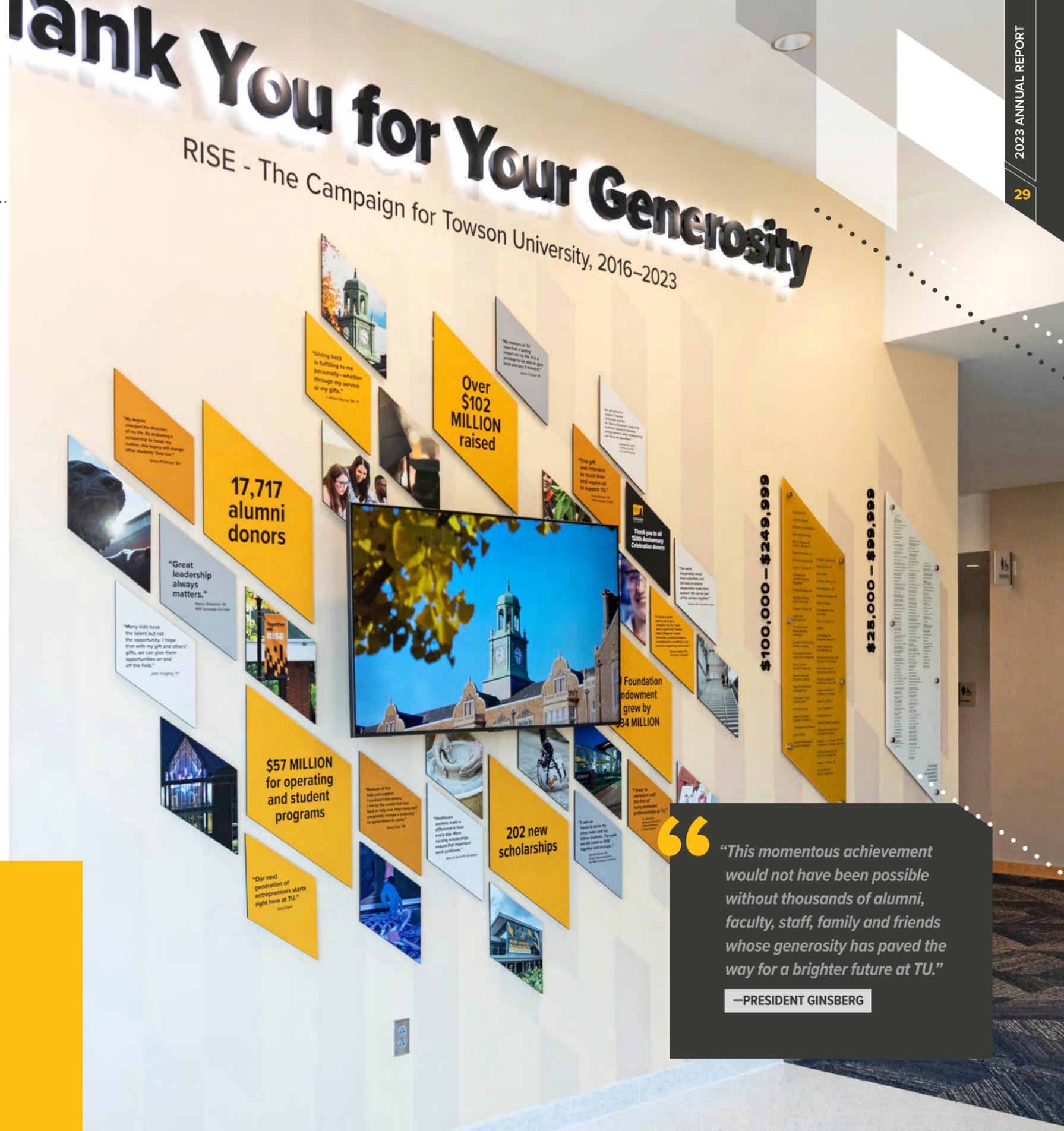
RISE, the Campaign for Towson University

Towson University officially closed its \$100 million RISE campaign, surpassing the goal with **MORE THAN \$102 MILLION** in gifts and commitments from the TU community, more than doubling the university's prior campaign. Despite publicly launching the campaign during the global pandemic, RISE resulted in historic success, bringing in **MORE THAN 29,000 NEW DONORS** including 9,500 alumni.



Inaugural Tall-Wiedefeld Society Grants

In celebration of International Women's Day, the Tall-Wiedefeld Society announced its inaugural grant awards. **TOTALING \$20,000**, the grants were awarded to **FIVE TU PROGRAMS** which benefit primarily, but not exclusively, the advancement of women.





Championships

The TU women's soccer team won its first CAA championship in 2023 and won four of the six major awards handed out at the end of the season. Brian Benzing was selected as the CAA Men's Swimmer of the Year for the third straight season and earned Honorable Mention All-America honors in the 100-yard breaststroke. TU also won championships in women's basketball, women's volleyball and gymnastics in the last year, capping a tremendous season between the lines across all seasons.

299
out of 485

student-athletes with a 3.0 GPA or higher

175

student-athletes earned a 3.5+ GPA

32

student-athletes earned a 4.0 GPA

16 of 19

teams had a cumulative team GPA higher than 3.0

WOMENS
SOCCER



TIGER ATHLETICS

EXCELLENCE.
EARNED.



Towson Tigers Athletics embarked on a new brand marketing campaign to start the 2023–24 academic year. The **Excellence. Earned.** campaign highlights the grit, grind and effort that our student-athletes possess that lead to excellence on the field, in the classroom and in the community.

TIGER FOOTBALL'S 5TH HEAD COACH



PETE SHINNICK

Pete Shinnick joined Towson University in 2023 as the fifth coach in Tiger football program history. Prior to returning to greater Baltimore, Shinnick guided the University of West Florida (UWF) to a Division II national championship in 2019 and playoff appearances in four of the previous five seasons.



FACILITIES UPGRADES

While significant projects to advance the field house and plans for new use cases for the Towson Center are underway, Tiger fans are enjoying two very visible updates to facilities. A new track was installed inside Unitas Stadium and a refinished court now glimmers at the center of TU Arena. The university is also seeking a new naming rights partner for the arena, partnering with Legends, a global premium experiences company, to help in securing that partnership.

JOHN B. YINGLING '71 AND FAMILY PRACTICE FIELD



John Yingling has displayed a lifetime of commitment to Tiger Athletics—starting with his playing career as one of TU's first football players. In recognition of his contributions, TU's athletic practice field was dedicated in his honor.

WHAT OTHERS ARE SAYING ABOUT TU

No. 1

PUBLIC UNIVERSITY
IN MARYLAND

Wall Street
Journal

TOP 50

IN PUBLIC UNIVERSITIES
NATIONWIDE

Wall Street
Journal

No. 6

PUBLIC UNIVERSITY IN
THE NORTH REGION

U.S. News &
World Report

No. 21

IN VALUE FOR
THE NORTH REGION

U.S. News &
World Report

BEST

COLLEGES IN THE
NORTHEAST FOR 2024

Princeton
Review



DR. JULIA
CHAPMAN
QUADRANGLE

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